### **Contacts**

Moscow office:

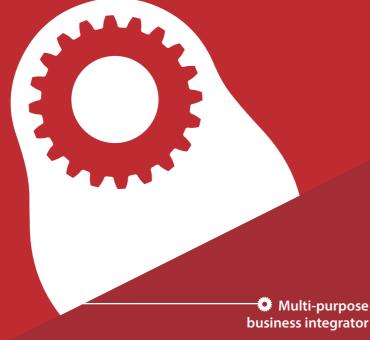
info@t-ag.ru +7 (495) 280-81-35 International cooperation: Roman Rozhkov rozhkov@t-ag.ru

+7 (925) 377 04 48

Marketing Department: Leysan Minazetdinova minazetdinova@t-ag.ru

www.tech-agency.ru

**Agency of Technological Development is your** reliable partner on the market of technology solutions



business integrator

💿 Universal agent in search for partners

Team of professional experts in the field of technology audit and transfer

Effective partner to promote advanced technologies on the Russian market





#### **EXPERTISE • SOLUTIONS • PARTNERS • INVESTMENTS**

# YOUR GUIDE TO RUSSIAN MARKET

## **About the Agency**

Autonomous Nonprofit Organization Agency of Technological Development was founded on May 26, 2016 in accordance with the Government Decree of the Russian Federation.

The Agency was established to promote Russian enterprises to implement world-class technology solutions with the goal of achieving competitiveness for domestic products.

The Agency has all the necessary competencies: from the search for technologies to the introduction of a finished project on the Russian market.

The Agency's goal is to find the international partners for technology modernization and to render comprehensive support of transactions for technology transfer.

Our mission is to increase competitiveness and a capital intensity of the Russian industry by transfering the latest world technologies.



# HOW WE CAN BE USEFUL FOR YOU:

- Access to a wide network
  of contacts with Russian
  businesses, business
  associations and
  development institutes
- A range of opportunities for state administrative support of technological projects
- Matchmaking and effective promotion of technology on the Russian market
- Full transaction support for technology transfer
- Customer-focused service 24/7





### **Technology Marketplace**

Agency of Technological Development have initiated Technology Marketplace creation – the special register of the already replicated technology solutions for the Russian industry.

Any replicated technology having double implemented of industrial application can be provided on Technology Marketplace free of charge/for free.

Participants of the Technology Marketplace are Russian and foreign companies who are owners of technologies.



PLACING A TECHNOLOGY ON THE TECHNOLOGY MARKET-PLACE IS FREE OF CHARGE

DECLARATION OF CONFORMITY TO THE TECHNOLOGY MARKETPLACE REQUIREMENTS

> HOW TO PLACE A TECHNOLOGY IN THE TECHNOLOGY MARKETPLACE

### **ADVANTAGES:**

A PRESCRIBED FORMAT

- Access to a wide network of contacts with Russian businesses. Convenient search for partners.
- Presentation of your technology in the "list of solutions" of the Agency for Russian customers.
- Monitoring of technology requests of Russian industrial enterprises.

### **ADDITIONAL SERVICES**

- Marketing services in the Russian market.
- Technological expertise, assessment of intellectual property rights.
- Information support in Russia.
- Joint event management in Russia.

### **Agency of Technological Development:** map of commercial services ...........

RUSSIAN COMPANY - INITIATOR OF TECHNOLOGICAL UPGRADING/LOCALIZATION



Express analysis of the manufacturing system of enterprise

1. The matrix of services is collected

accordance with the lifecycle

Technological expertise

2. Services are presented in

of a typical project

based on the current demand from

3



Development of product strategy

Aggregation of demand on

the project of technology

modernization

6



Search for a technology solution



Information and consulting support for the negotiation process

9



Assembly of investment project



Search for R&D partners

CLIENT



customer's interests in transactions of technology transfer



Selection of measures of the state support for projects



Assistance in arranging project financing

CLIENT **BANK / FIN. INSTITUTION / PUBLIC TREASURER** 

12

of projects



Conceptual design



Technologies and competencies push in Russia

**EXPORTER TO RUSSIA** 



**COMPANY-DONOR OF TECHNOLOGY /** 

Assistance in certification of technologies in Russia (agent's function)

15



Matchmaking, organization of licensed production in Russia