



HOW TO PARTICIPATE

Briefing document for Award Applicants

IMA-Europe 2018 Recognition Awards

The IMA Europe Recognition Awards are open for registration from mid February to 1 June 2018.

Please find here-below practical details on how to apply for the IMA Europe 2018 Awards and some guidance as to the type of projects you may submit per category.

Entries

- Number of applications: Your site / organisation may submit several Award applications, in the same or different Award Categories. There is no limit.
- Your organisation may also propose a third party for a Special Award, which will be voted on by the IMA Board.

Format of the Applications

A full application comprises the following elements:

1. Entry form
2. Images and illustrations in high resolution (jpeg format) suitable for print on posters and brochure. Logo in eps and jpeg.
3. A concise outline / visual presentation of your project on slides outlining the five key criteria
4. Optional: A video narrative of your project (site, product, short interviews) which we can use to presenting your project at the Award Ceremony. Alternative: provide us with high resolution photographs we can use to tell your story.

Promotion

We will promote and give visibility to all valid Award projects submitted. To this end, we will create a poster design and Award brochure and will include your audiovisual resources in a digital presentation. For the poster exhibition and audiovisual presentation at the Award Ceremony itself, we will showcase a selection of three to max five projects in each category.



Scoring system

IMA-Europe applies a **scoring system**: Up to 10 points may be attributed on each of the following five criteria, resulting in a maximum total of 50 points for each judge.

- 1. RELEVANCE** (10 points)
- 2. OUTPUT** (10 points)
- 3. INNOVATIVE ASPECT OF THE PROJECT** (10 points)
- 4. REACH AND COMMUNICATION** (10 points)
- 5. CONTRIBUTION TO SUSTAINABILITY** (10 points)

Timeline

- Mid February: Launch of the Call for Award Applications
- **1 June 2018: Deadline for IMA to receive Award Applications**
- June: IMA to review all Award applications and prepare submission to Jury.
- **5 July 2018: Submission of the Award projects to the Jury**
- **5 August: Outcome of the Jury Votes**
- August: Development of communication materials & validation (posters, audiovisual material)
- **4 October : Award Ceremony in Brussels** (poster exhibition, video presentations and interviews)

For further information, please contact:

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Briefing to Award Applicants

Innovation Award

Criteria

The **award** will be given to the site/company/organization for the best innovation project.

A few examples of what you might consider in your entry (this list is not exhaustive) are projects or initiatives in the area of:

1. Quarry / Product / Processing Technology Innovation

- Digitalization
- On-line monitoring
- Resource optimisation
- Waste/Water/By-product management

2. Symbiotic Innovation

- Value chain approach
- Circular economy approach
- Sustainable development goal approach
- Partnership approach

Your entries should clearly define:

- What you have done
- Reasons for undertaking the initiative
- The process you followed from concept to implementation
- Who was involved
- What was the outcome; Is the outcome measurable
- What was particularly new or innovative or evolutionary

The project or initiative must have been implemented within the past five years

The IMA-Europe Innovation Award supports the European Innovation Partnership on Raw Materials. We seek to demonstrate the essential role of industrial minerals through the entire value chain - from exploration, sustainable extraction and processing to products, services and sustainable solutions we provide to society - to meet societal challenges, and profiling us as an important enabler of a circular economy and sustainable regions.



Briefing to Award Applicants

Public Awareness, Acceptance & Trust Award

Criteria

The **award** will be given to the site/company/organisation for the best public awareness project that is innovative, proven effective and easily transferable.

A few examples of what you might consider in your entry (this list is not exhaustive) are projects or initiatives which:

- Inform, educate and enthuse the public about minerals and their essential role in society
- Youth or educational projects and/or material
- Facilitate or promote a career in the minerals sector
- Are the result of an exemplary partnership with municipalities, schools and other stakeholders
- Enhance awareness on how the sector contributes to innovation and sustainability
- Address any of the core themes of the European Minerals Day in an outreach to stakeholders: biodiversity, health & safety, regional development, innovation, sustainability...
- Create favourable conditions for maintaining / obtaining a social license to operate
- Embed the minerals sector in the communities they are part of
- Campaigns, youth initiatives, outreach to decision-makers, innovative initiatives, award schemes

Your submissions should clearly define:

- What you have done
- Reasons for undertaking the initiative
- The process you followed from concept to implementation
- Who was involved
- What was the outcome; Is the outcome measurable
- What was particularly new or innovative or evolutionary

The project or initiative must have been implemented within the past five years

The IMA Europe Recognition Award on Public Awareness, Acceptance and Trust supports the European Innovation Partnership on Raw Materials, the IMA Europe Awareness Campaign and European Minerals Day initiative. We are seeking to promote best practices in terms of community engagement; initiatives that enhance public understanding and acceptance of mineral extraction operations, facilitating an appreciation for minerals in our daily life,...



Briefing to Award Applicants

Biodiversity & Ecosystem Services Award

Criteria

The **award** will be given to the site/company/organisation for the best biodiversity and/or eco-system services project that is innovative, proven effective and easily transferable.

A few examples of what you might consider in your entry (this list is not exhaustive):

- Habitat creation
- Special species protection programmes
- Innovative ecological restoration and management
- Biodiversity management in or adjacent to nature protection sites (Natura 2000, etc.)
- Dynamic management of biodiversity in active quarries or mines
- Projects that support local, regional and/or national biodiversity action plans or targets, e.g. contributing to green infrastructure, protected species/habitats programmes
- Results of exemplary partnerships on biodiversity conservation with municipalities, NGOs, schools, universities etc.
- Win-win-win solutions for people, nature and the economy; creation of eco-system services;
- Strategies that enhance biodiversity awareness and knowledge within the company and/or with the general public
- Projects engaging local communities in biodiversity and/or ecosystem services projects
- Projects that promote compatibility between mining/quarrying and biodiversity

your submissions should clearly define:

- What you have done
- Reasons for undertaking the initiative
- The process you followed from concept to implementation
- Who was involved
- What was the outcome; Is the outcome measurable
- What was particularly new or innovative or evolutionary

The project or initiative must have been implemented within the past five years

The IMA-Europe Biodiversity Award supports the EU Action Plan for People, Nature and the Economy. As part of the Award Scheme, and as a partner in the EU Life ELCN project, IMA Europe has been asked to study the impact of public recognition on nature conservation initiatives that go beyond compliance.