



OMC
MED ENERGY
CONFERENCE & EXHIBITION

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Empowering a Thriving Growth: Technologies and Alliances to Enable Business Transformation

8-10 April 2025
Ravenna, Italy

EXHIBITION BROCHURE

ESTABLISHED BY



ORGANISED BY





The Meeting Event for the European
& MENA Energy Sectors

OMC Med Energy is the premier event focused on the entire energy value chain that brings together key stakeholders and industry leaders from the Mediterranean regions.



14.000+

attendees

400+

exhibitors

27

countries

8

official
delegations

20.000+

sqms area

10

strategic sessions

18

technical sessions

26

commercial
presentations





Ravenna: a Vibrant and Resilient
Energy Technology District

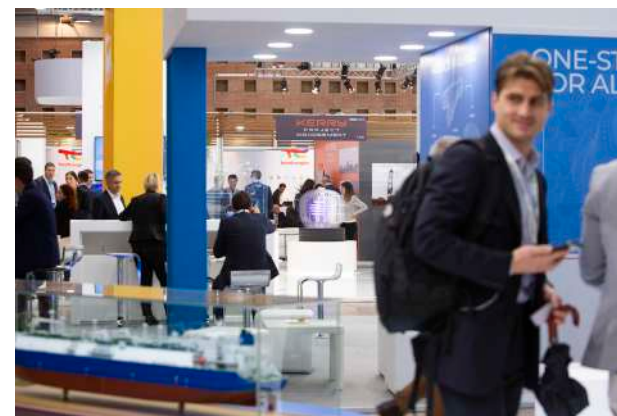
Where Energy Experts Unite to Transform the Industry!

For nearly three decades, OMC Med Energy has stood as the **unrivaled platform driving the energy innovation** through cutting-edge technology and it is driving now the change to energy transition of the Mediterranean. This premier industry event has been instrumental in propelling countless companies to **unprecedented growth** and success, offering **unparalleled networking opportunities, dynamic B2B matchmaking, and invaluable insights into the latest sector trends.**

Connecting **operators, suppliers, policymakers, international corporations, and ambitious start-ups** under one roof, OMC Med Energy created the ultimate hub for industry convergence and fruitful business collaborations.

“For Rosetti Marino, as founding member and enthusiastic exhibitor, OMC is an unparalleled platform to champion the business and industrial excellence of the district of Ravenna within the modern dynamic energy sector. It’s our chance to dazzle and engage with key players across the Mediterranean, propelling the region into the spotlight of energy transition, innovation and collaboration.”

Oscar Guerra
Chief Executive Officer





Outstanding Feedback,
Exceptional Perspectives

Exhibitor Reviews

91%

Met or exceeded
their ROI

82%

Generated leads/
brand awareness

74%

Met or exceeded
their objectives

73%

Booked or
planned for 2025

A Global Hub

Bringing together Northern and Southern shores of the Mediterranean

"Saipem operates in 50 countries worldwide, and Ravenna is a crucial opportunity for us to network, showcase our technologies, and discuss new initiatives and projects."

We have brought to Ravenna our 'CO2 Solutions™,' our cutting-edge technology designed to capture CO2 emissions addressing in particular hard-to-abate sectors, our competences in offshore wind, both fixed and floating, as well as biorefineries and blue and green hydrogen technologies, all of them playing a key role in the journey of energy transition."

Fabrizio Botta

Chief Commercial Officer, Saipem





The Mediterranean Gateway for Global Professionals

400+ exhibitors from 27 countries

The region's most
influential meeting
point for energy
professionals

NORTH AMERICA

10 %

EUROPE

61 %

ASIA

12 %

MENA

17 %



Unlocking the Potential
of the Mediterranean Energy Industry!

OMC Med Energy established itself as the region's major exhibition for players in the energy industry, offering a unique mix of products and services on display.



AI, IOT, Data



Automation



Certification



Circular Economy



Energy Companies



Energy Storage



Environment



EPC



Gas, LNG



Geology



Geothermal



HSSE



Hydrogen



Infrastructures



Manufacturing



Marine & Shipping



Pipelines



Renewables



Reservoirs



Transportation and Logistics



Waste Management



Wind

Scan the QR
code to navigate
through companies,
associations, products
and services from OMC
Med Energy exhibition





Offering Access to a Global Energy Network

Put your products, services, and latest innovations in front of key-decision makers

Attendees by Job Function:

19 %

Senior & C-Level Audience

CEO, COO, Presidents, Vice Presidents, General Managers, Country Managers, Business Unit Managers, Directors

34 %

Technical & Scientific

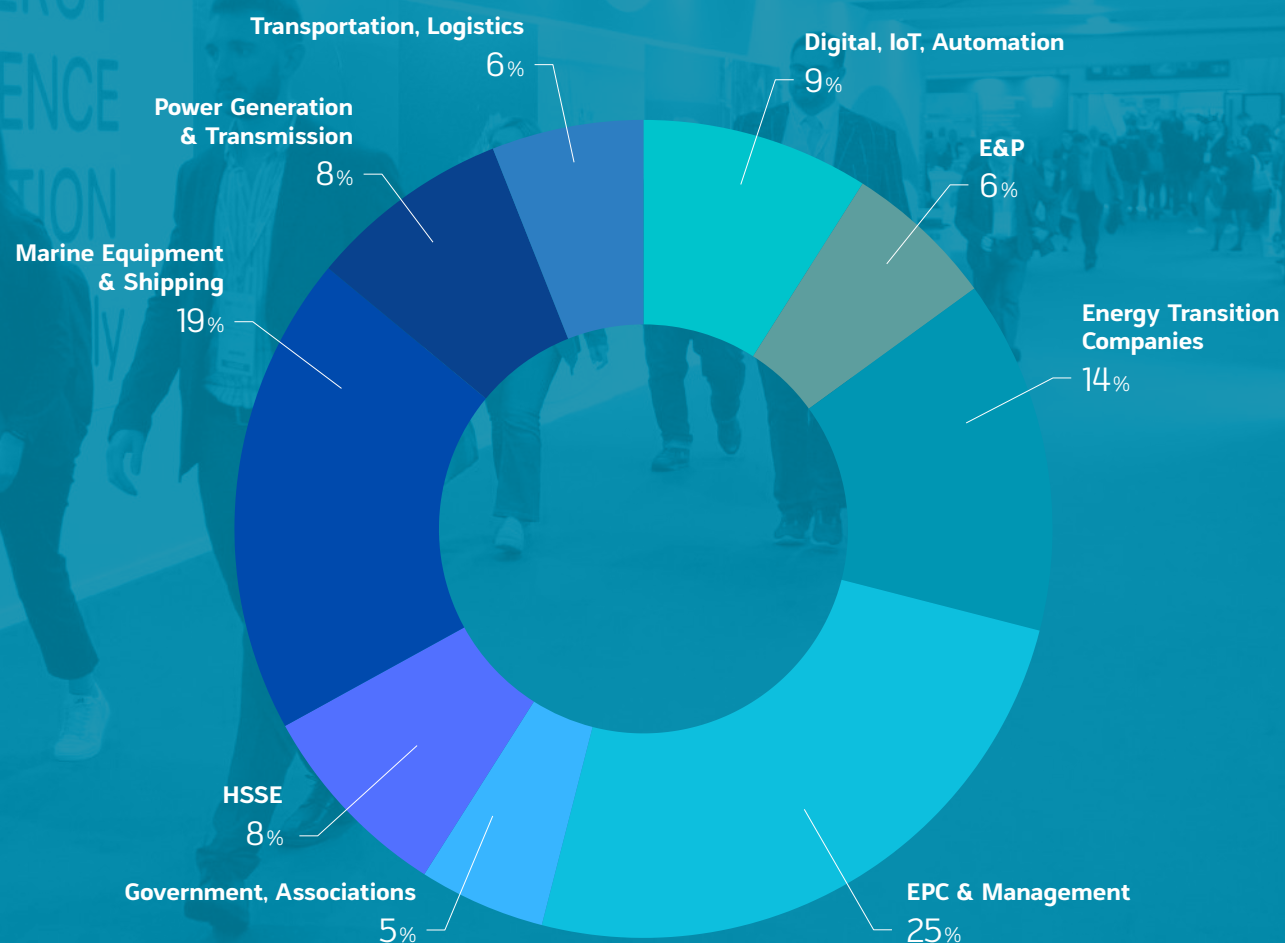
CEO, COO, Presidents, Vice Presidents, General Managers, Country Managers, Business Unit Managers, Directors

47 %

Commercial & Marketing

CEO, COO, Presidents, Vice Presidents, General Managers, Country Managers, Business Unit Managers, Directors

Attendees by Industry Sector:





Whatever your objectives are, exhibiting at OMC Med Energy will help you achieve them.

Exhibition Rates:

SPACE AND SHELL SYSTEM

€ 530,00/m²

Pre-built booth with walls, flooring, furniture and lighting already in place. A cost-effective option that can be customized with graphics and branding.

SPACE AND TURNKEY PACKAGE

€ 550,00/m²

Save money and resources: turnkey package covers all your exhibit requirements from visual branding to furniture, and accessories such as an equipped private meeting room.

RAW SPACE

€ 455,00/m²

Choose your space, dimension and location and create a bespoke exhibition stall from scratch.

REGISTRATION FEE

€ 490,00/EXHIBITOR

INSURANCE FEE

€ 110,00/EXHIBITOR

Contact IES EVENTS for space availability and rates, send your enquiry to **exhibition@omc.it** or call **+39 0630883030**

Space booking includes:

- > Exhibitor badges according to stand size
- > Conference passes at reduced price
- > Priority rates for presentation slots in the Exhibition Hubs
- > Web company listing and Marketing Kit
- > Direct access to Energy Business Meetings





Gain visibility with an exclusive speaking opportunity

Presentation Hub

Are you interested in showcasing your company's services and activities at OMC Med Energy?

Elevate your company's profile in the energy industry at the Exhibition Presentation Hub - an exclusive platform to showcase your projects, technologies, and innovations.

Join our speaking program to deliver impactful presentations and workshops, highlighting your company's value. Whether unveiling cutting-edge technologies, sharing success stories, or discussing industry trends, the Presentation Hub offers a dedicated stage for your company.

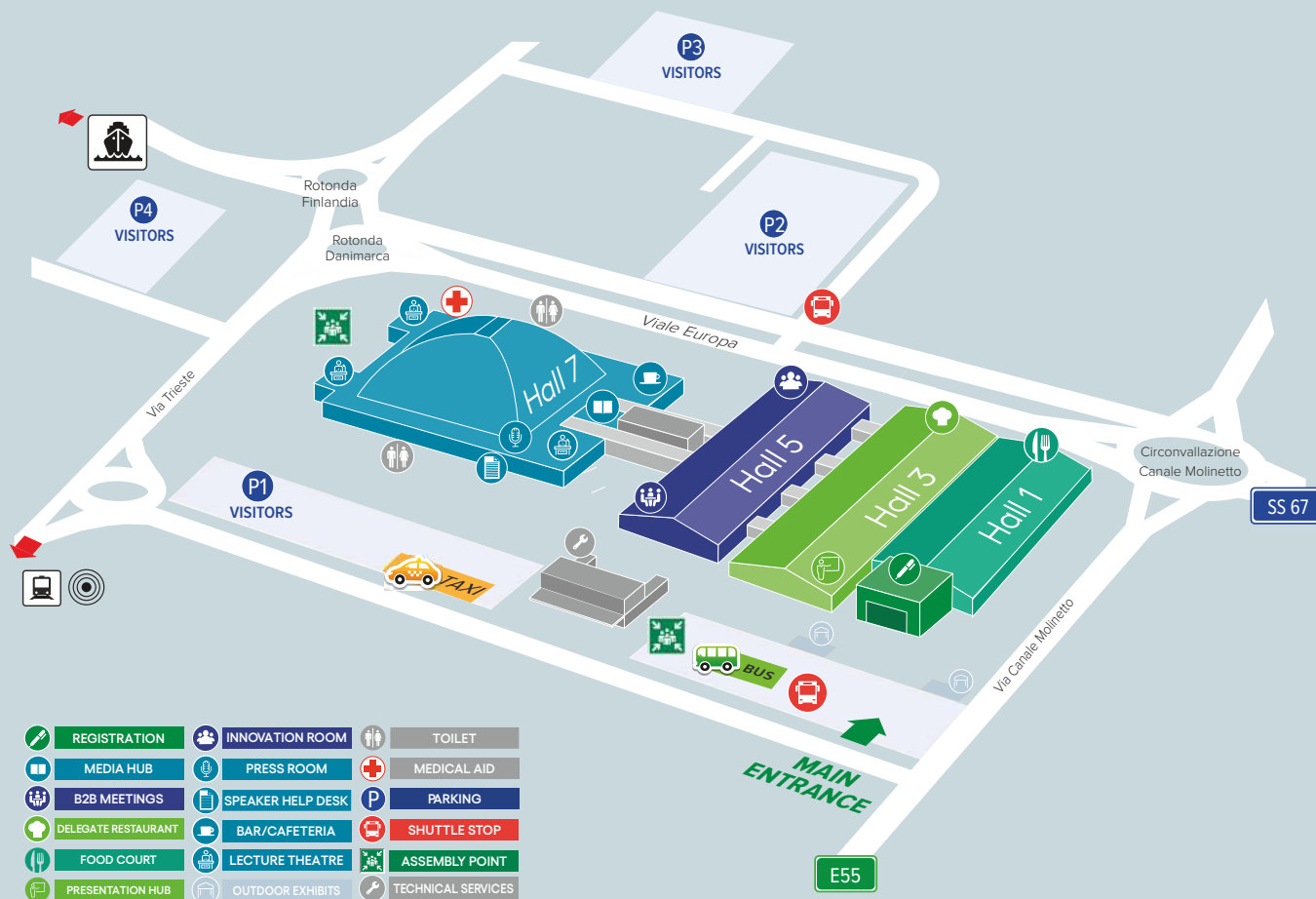
Access to the Presentation Hub is free for all attendees and invited guests can register at no cost. All presentations are actively promoted presentations on the OMC website, newsletters, and social media.

Secure your presentation slot in advance by sending your request to exhibition@omc.it or call +39 0630883030 for information.



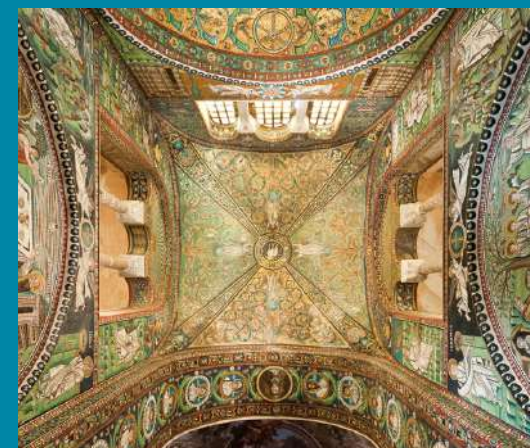


Ravenna, Epicentre of the Mediterranean Energy Zone



OMC Med Energy is held in Ravenna, Italy, at Pala de André - Viale Europa, 1, which is located on the eastern outskirts of Ravenna, a 5-minute drive from the city centre.

Over 25,000 square meters are dedicated to OMC Med Energy event. As one of the largest and leading events in the sector, the 2025 venue is well prepared to welcome thousands of attendees as well the key players in the energy industry.



A charming city, cradle of the Roman and Byzantine civilizations

Ravenna, rich in imperial monuments and mosaics, has inspired artists like Klimt, Lord Byron, and Dante.

With 8 UNESCO world heritage sites, it's a quiet city with a local vibe. Ideal for holidays, Ravenna offers year-round attractions: sightseeing, nightlife, modern amenities, and excellent cuisine.

For more information visit www.turismo.ra.it



Raise your profile by sponsoring

OMC Med Energy sponsorship and advertising packages will position your company at the forefront of the market key players, thus offering boundless business opportunities.

As a sponsor of OMC, your company will be maximizing its marketing effort because sponsors' visibility is guaranteed all the way from confirmation of your sponsorship option until and beyond the event closing.

There are options for any pocket: platinum to bronze options, as well as customised packages.

Find out how many strategic benefits each of them offers:

- > Delegate Registrations
- > VIP Seats at the Opening Ceremony
- > Events Invitations
- > Special mention at the Opening and Closing Ceremonies
- > Branding at the OMC Venue
- > Branding on OMC promotional materials
- > Branding on OMC APP and website
- > Dedicated listing and advertising in the Exhibition Guide

Contact the Organisers to learn more about advertising and sponsoring opportunities. Send your enquiry to sponsorship@omc.it

THANK YOU TO 2023 SPONSORS AND PARTNERS

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WITH THE SUPPORT OF





A Vibrant Network of Exhibiting Companies Fuels the Event's Success

An event becomes truly extraordinary when passionate individuals and promising companies unite to shape the future of the industry, delivering innovative solutions that not only drive the industry sector onward and upward but also contribute to a sustainable planet.

We thank all OMC 2023 exhibitors for the great support received, and we really look forward to welcoming you all again to the upcoming OMC Med Energy 2025.

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A Visual Journey through OMC Med Energy Conference & Exhibition

Highlights
from the
last edition







See you in 2025

8-10 April 2025 | Ravenna, Italy

www.omc.it

*Discover a world of opportunities at
OMC Med Energy 2025.
Contact us today!*

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